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DOWCO® Introduces Fastrax™ Sport and Adventure Luggage

Innovative Color Matching System Allows Riders to Customize Their Luggage

Luggage Features Clear Electronics Storage for MP3 Players, Hydration Pack Storage, Lockable Waterproof Zippers and More

MANITOWOC, Wis. – Sport bike rider and racer John Petta finally has the motorcycle luggage he's always wanted. That's because Petta, distributor sales manager for DOWCO, Inc., helped design the company's new Fastrax™ Sport and Adventure Luggage.

"Sure wish I had these bags when I was traveling all over Europe with my somewhat functional but bland tank and tail bag," Petta recalls. Before joining DOWCO in 2005, Petta lived in England and spent weekends on his Yamaha R1 traveling with friends to World Superbike and Moto GP races. At the time his luggage "did the job but not much else."

DOWCO's Fastrax™ Sport and Adventure Luggage offers riders loads of storage for everything they need on the road, and easy access to MP3 players, highway maps and hydration packs. The tank, tail and saddle bags feature DOWCO's exclusive color matching system, allowing riders to add a splash of color to complement their bikes. Nine interchangeable color inserts are included with each bag: red, orange, yellow, blue, neon green, pearl, silver, black, and pink, for the growing number of female sportbike riders.

"We went the extra mile on Fastrax to create luggage that looks great on a bike, and has the storage and features riders are looking for," said Petta.

Fastrax™ Elite Series bags feature a clear electronics storage area with audio/power ports*; hydration pack storage and map pocket**; lockable waterproof zippers and security cables; attached sewn-in rain hoods; adjustable storage expansion; and convenient backpack/shoulder straps for easy transport off the bike. An adjustable heat shield on the saddlebag protects from all types of exhaust configurations. The tank bag utilizes magnets and optional straps so it can be used with plastic or metal gas tanks.

Tough, durable and ergonomically designed, Fastrax™ is constructed from rugged 1680 denier polyester and offers a limited lifetime warranty. Manufacturers suggested retail price: tail bag, \$119.99; tank bag, \$129.99; saddlebag, \$179.99; and hydration pack, \$14.99.

Manitowoc, Wis.-based DOWCO, Inc. is a leading manufacturer of products and accessories for the powersports industry. Products include Fastrax™, Iron Rider® and Rally Pack® motorcycle luggage; Guardian® Weatherall™ and Ultralite™ motorcycle covers; Guardian® ATV and UTV covers; and Guardian® Universal Accessories. For information on a DOWCO dealer near you, call 1-800-558-7755 or visit www.dowcopowersports.com.

*tank and saddlebags
**tank bag only

