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FOR IMMEDIATE RELEASE  
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**DOWCO's Iron Rider® Cruiser Luggage Lets Riders Create  
the Right Amount of Storage for Any Trip**

**6-piece Modular Luggage System Ready for Any Packing Challenge**

**24 Ways to Pack Your Ride**

MANITOWOC, Wis. – DOWCO Inc.'s Iron Rider® Cruiser Luggage lets riders create the right amount of storage for any trip – whether they're going across town or across the country.

"What riders really like about Iron Rider is its flexibility," said Angela Lettenberger, DOWCO spokeswoman. "All six pieces are designed to work together."

DOWCO's Iron Rider Cruiser Luggage consists of a main bag, large roll bag, overnight bag, roll bag, commuter briefcase and garment bag. Stylish and durable, each bag offers generous storage for clothing, personal items, riding gear and more. Interior storage compartments, zipper pulls and handles add convenience; a rain hood and special zipper design help protect valuables.

Easy-to-use and secure attachment mechanisms connect the bags to one another, allowing riders to build and stack more storage as needed. Generous web strapping allows secure attachment to virtually any luggage rack or backrest.

In keeping with its commitment to innovation, DOWCO has taken design elements from the traditional roll bag and garment bag to create a sixth piece in the Iron Rider line, the large roll bag – a perfect-size bag for any trip.

Made from durable 1680 polyester, every piece of Iron Rider Cruiser Luggage features a unique diamond-plate bottom design that gives the luggage a rugged appearance.

Luggage sizes range from 23"x 11.5"x 11.5" (35 liter capacity) for the main bag to 14"x 10.5" x 6.5" (15L) for the roll bag. Suggested retail prices range from \$114.99 for the main bag to \$44.99 for the roll bag.

Manitowoc, Wis.-based DOWCO, Inc. is a leading manufacturer of products and accessories for the powersports industry. Products include Fastrax™, Iron Rider® and Rally Pack® motorcycle luggage; Guardian® Weatherall™ and Ultralite™ motorcycle covers; Guardian® ATV and UTV covers; and Guardian® Universal Accessories. For information on a DOWCO dealer near you, call 1-800-558-7755 or visit [www.dowcopowersports.com](http://www.dowcopowersports.com).